### tagging and tracking

sebastian chan manager, web services powerhouse museum apr 2007



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START SURVEY

## the powerhouse discovery centre

#### Next open day Saturday April 14

A unique opportunity to discover another side of the Powerhouse Museum and see some of the many objects rarely on display.



#### New kids activities and play spaces

Everything you need to know about our exciting new offerings for young children and families

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500 harris st, sydney australia

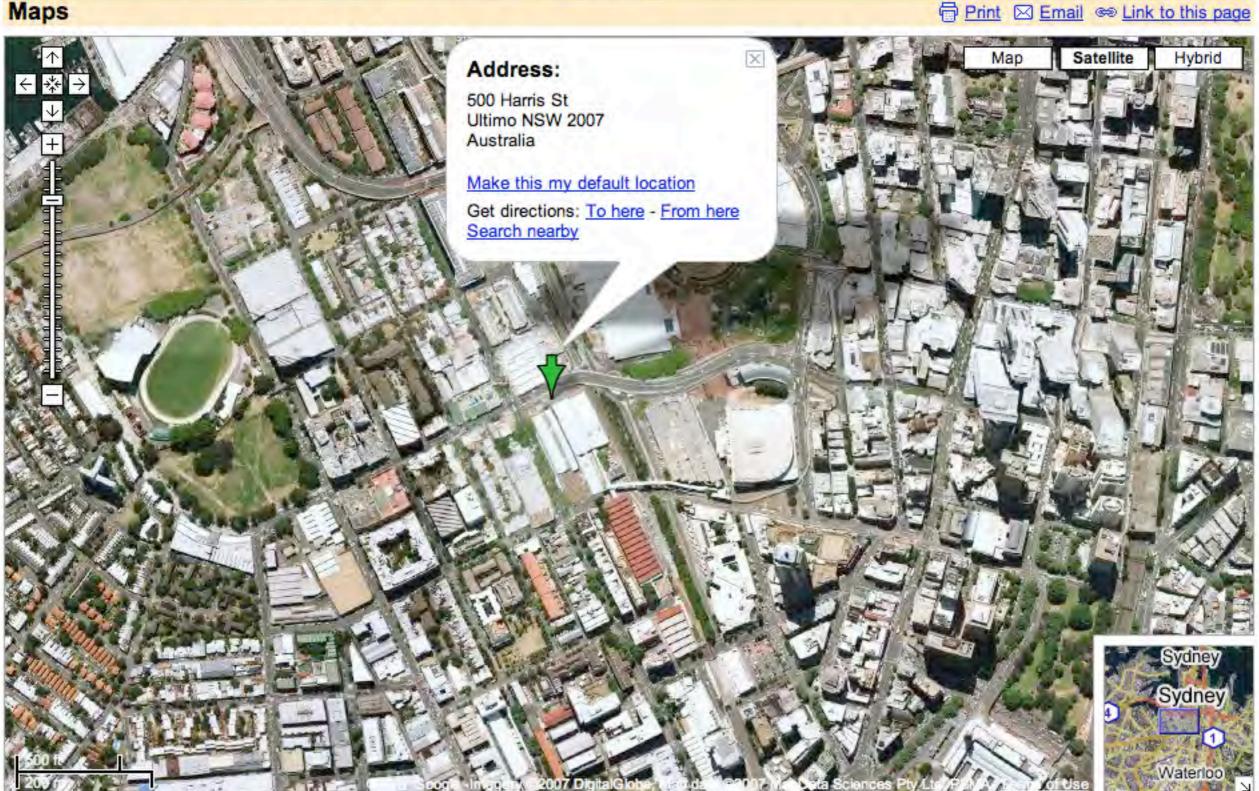
Search Maps

Search the map

Find businesses

Get directions

#### Maps





- how it is being used
- how it works
- overview of the analysis tools
- burning questions?

(more detail is in the written paper)

## collection search 1.0

## target audience - experts focus - accuracy

# searchable only on the museum's own website (deep web)

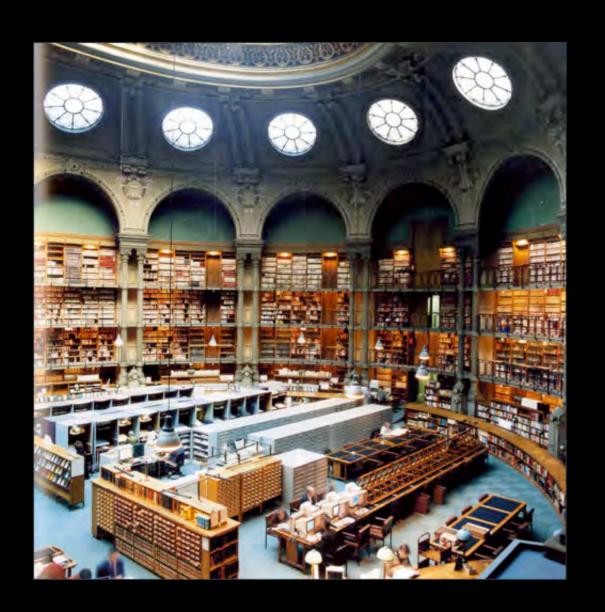
## "advanced search"

# participation inequality by design

## there aren't very many experts

8% of Powerhouse
Museum traffic
(May 2006)
17,000 visits

## difficult to browse

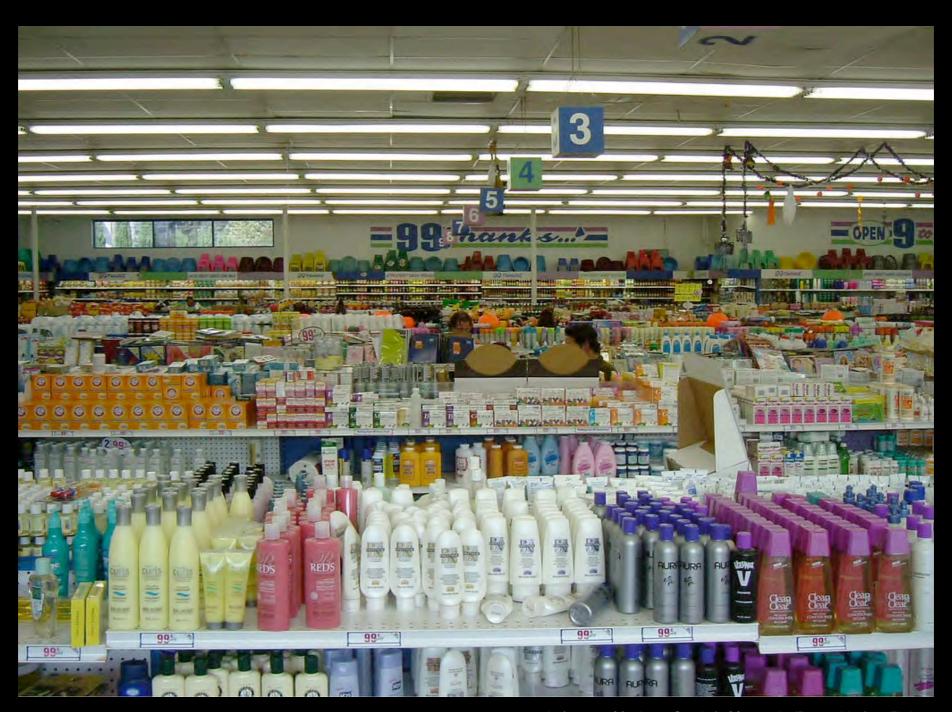




photographs by Candida Hofer, Libraries, Thames & Hudson, 2005

## the library

"i didn't realise there was also a book about that"



re-take/remix of Andreas Gursky's 99 cents by 'Dogwelder' on Flickr

## the supermarket

"what <u>else</u> do i want"



## open storage







## able to be browsed



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Objects from the collection of the Powerhouse Museum, Sydney Australia

#### Powerhouse Museum Collection Search 2.2

SEARCH	BROWSE CATEGORIES	BROWSE USER KEYWORDS/TAGS	ABOUT	
		(search)	tegory history:	
show object	ts with images only			

#### Search the Powerhouse Museum collection

Search 64,179 objects collected from 1880 to the present day from steam engines to fine glassware, postage stamps to robot dogs. This interactive database contains thousands of zoomable images and research into the Museum's collection, much of it made public for the first time.

Please be aware that the collection database does not contain everything in our collection and that object records are updated frequently.

#### Copyright

Every effort has been made to trace the copyright holders and gain permission for use of the images within this collection. We would be grateful for any information concerning copyright of the images and we will withdraw them immediately on copyright holder's request, if appropriate.



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### collection search 2.0

# target audience - non experts focus - simplicity and serendipity

# accessible where the people already are

# contents google-able opensearch-enabled "in the flow"

## where students and teachers look first

## "simple search"

# emphasis on results, recommendations, filtering to obtain accuracy

63% of Powerhouse Museum traffic (Dec 2006) 355,000 visitis

## a few early experiments

## Design Gallery information kiosk



#### ABOUT

The Powerhouse Museum has one of the most significant collections of decorative arts, crafts and design in Australia. Selected from the Museum's extensive holdings, this database reveals many of the creative and inventive ways designers, makers, industries and entrepreneurs interact to create objects.

This database presents a selection of Australian and international objects across furniture, fashion, textiles, graphics, ceramics, glass, jewellery and metalwork collected over the Museum's 125-year history. Objects range from the most innovative designs of the present, to rare survivors from the past and unique contemporary handmade objects.

This database is drawn directly from the Museum collection management system and all the information displayed is current at the time you are browsing. Only objects whose documentation is complete and approved for public access are included in this database. The level of documentation of Museum objects has varied depending on when the objects were collected, what was known about them at the time, and the research that has been undertaken since. Research into and documentation (textual and photographic) of the Museum's collection continues, and objects will be added to this database when their documentation is completed to the high standards necessary for public access and as new fully documented objects are added to the collection.

#### HELP

You can browse these objects across categories or via chronological time periods by clicking on the left hand category or period buttons.

You can also use free text search box above to assist you if you are looking for something specific.

When viewing an individual object you can use the mouse to highlight areas to zoom close in to the image to display fine detail or use the controls at the bottom of the image window.

#### CREDITS

Initial concept & project management: Sebastian Chan, Manager, Web Services; Lynne McNairn, Systems Administrator, Collection Information System

Registration lead: Lynne McNairn, Systems Administrator, Collection Information System

Technical lead: Sebastian Chan, Manager, Web Services

Curatorial lead: Grace Cochrane, Senior Curator, Australian Decorative

CATEGORY

FURNITURE & WOODWORK

FASHION

JEWELLERY & METALWORK

CERAMICS

GLASS

GRAPHIC DESIGN & PHOTOGRAPHY

INDIGENOUS

TEXTILES

TIME

17005

1800s

1900s

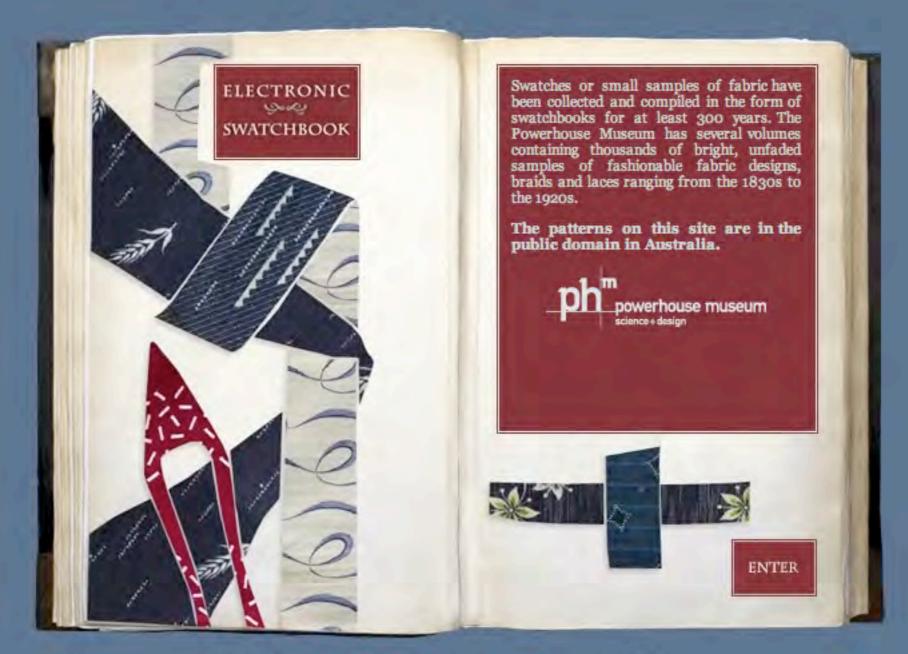
20005

ABOUT/CREDITS



# tested data connection to collection management database

### Electronic Swatchbook



Requires Firefox, Marilla, Catari or Internet Exclorer 6 and higher javascript enabled and Marromelia Flash 6-, recommended screensize 1024x768.

## fabric swatches out of copyright

## catalogued as swatchbooks used as individual swatches





Show all

Randomise Swatches

MOST VIEWED SWATCHES









About this site

SAVED ITEMS: (0)



Credits & legal

#### INSTRUCTIONS:

- Navigate the fabric swatches using the grid.
   Click on a swatch to launch a
- bigger version from which you can email, download or zoom closer.

  3. Use the conto add multiple swatches to a saved swatch list to download or email more than one swatch at once.



## high resolution downloads

# first experiment with 'folksonomy' and tagging

## invisible tagging no feedback, no incentive

### 10,000 users each month

### Swatchbook 2.0 is coming



dashes Sprigs white on black stripes: plaid horizontal stripe flower argyle geometric: arabesque stripes: Paisley small dots Broken thin stripes space cross check flowing stripes; broad jagged textured ancient Check / Plad paisley inspired dye and discharge print stripes: light and dark small overall trailing rose IOODS floral: stylised vertical lines small overall design stripes: vertical with diagonal floatingly floral small foliage Paisley: stripes egyptian figures small shapes leafy floral stripes oval figures wavy horizontals fabric stylised floral geometric: squares Spots vertical stripes wavy verticals fine stripes cityscape varying floral-cameo 3-dimensional stripes faint dots curved shapes Floral: leaves stars spiral light background sdfsdf tile pattern on stripes geometric shape stripes: narrow animals oval shapes dots on mixed background leaves scattered motifs curly overall plaid squares: plain dots faint stripes plants dark background narrow stripes mosaic Assyrian arabesque on dark balloons red plain textured triangles squares: diagonal

Patterns | Colours | Mood

Page 1 of 48 >>

electronic swatchbook 2.0

# June 2006

## opac 2.0 launches

# represents ~70% of active collection online

## built entirely in-house

# experimental project no funding perpetual 'beta'

## modular

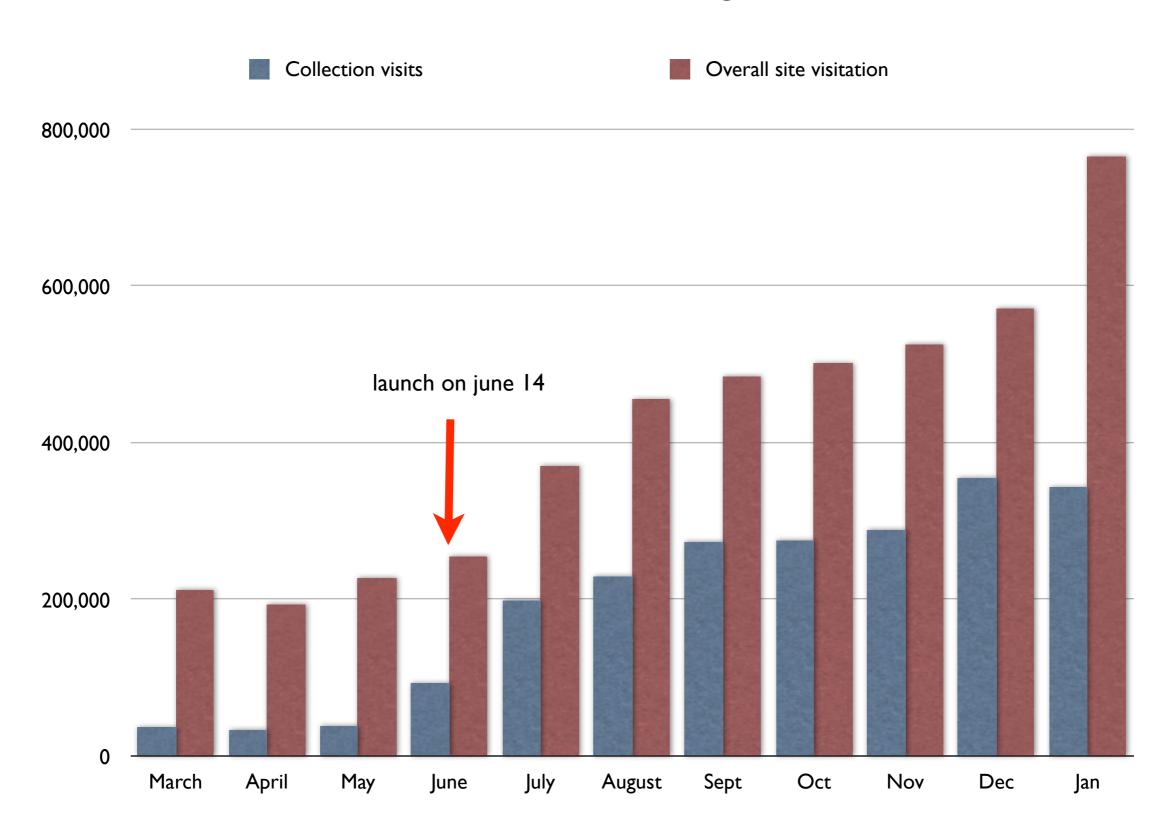
## flexible

# able to quickly respond to changing user needs

# immediately popular

# museum website traffic massively increased

### Collection database usage



# these are new users, new audiences

# 10 million object records viewed since June 14

# ~50,000 object records viewed daily

# ~20,000 successful searches daily

# ~7,500 tag/user keyword searches daily

## interest is very broad

# 95% of all available objects visited at least once in first ten weeks

# most popular object viewed only 17000 times

Category history:

### delta goodrem

show objects with images only

search

### Evening dress designed by Lisa Ho and worn by Delta Goodrem, 2003



Images: 01 02 03





### Statement of significance

Lisa Ho runs one of Australia's most popular and long-established fashion labels. A graduate of East Sydney Technical College, Ho produced her first collection in 1982 and by 1989 was recognised with a Fashion Industries of Australia Award. Ho has worked across all levels of the industry; designing, manufacturing, wholesaling and retailing a wide range of womeswear designs including swimwear, jeans, daywear, active wear, evening wear and special

### User keywords

Add

Tagging helps others locate this material more easily Please check your spelling Use comma to separate multiple tags

- + delta goodrem X
- + lisa ho x
- + popstar x
- + tennis x

#### Related searches

- + lisa ho
- + elegant
- + delta goodrem

#### Related Subjects

- + Australian Music Awards
- + Australian music
- + Australian Television Personalities
- The Powerhouse Museum Sydney Morning Herald Fashion of the Year

#### Similar objects

### Clothing and Dress > Evening dresses

- + 94/129/1 Evening dress, womens, 'Chocola...
- +86/1474 Evening dress, women's, beaded/c...
- +85/1612 Evening dress, silk crepe, c 193...
- + 88/519 Evening dress & stole, tulle/bead...
- +89/12 Evening dress, women's, chiffon, M...
- + H6979 Evening gown, apricot silk brocade...
- +90/665 Dress, women's, 'Barcelona', silk...
- + 85/1502 Evening dress, women's, velvet, ....
- +88/993 Dress, evening, women's, [rayon],...
- +85/798 Evening dress, 'Christian Dior', ...
- + 2004/81/1 Evening dress, glass beads / s...
- + 90/639 Evening dress, women's, silk crep...
- + H5978 Evening dress in Empire style, cre...

## it is not on public display

## popular collection categories

clothing and dress	13%
ceramics	10%
numismatics/coins	5.5%
pictorials	4.4%
textiles	3.7%

# the long tail of collections

# why the long tail?

## front end features

# search is full text (indexed for speed)

## multiple entry points

## which combines with ...

# four key serendipity features on the site

# object name and type taxonomies

## applied to ~90% of collection

### gehry chair

show objects with images only

### search

### Category history:

### 'Wiggle' chair by Frank Gehry, 1969



Images: 01 02 03



### Statement of significance

Frank O Gehry (born Toronto 1929) is one of the world's most significant architects, best known for his now iconic Guggenheim Museum, Bilbao, 1993-1997. Gehry studied architecture at the University of California and at Harvard in the 1950s. In 1961 he established his own practice in LA and designed his series of corrugated cardboard furniture, the 'Easy Edges' series, between 1969 and 1972. This series, of which the 'Wiggle' chair is a part, derived its name from 'Edge Board', a material that Gehry developed based on glued layers of corrugated cardboard running in alternate directions. Strong, noise-reducing, environmentally sustainable and highly sculptural, the 'Easy Edges'

### Currently on public display

+ Inspired! Design Across Time

### User keywords

### Add keywords

- + canadian x
- + cardboard X
- +fibreglass X
- + frank gehry X
- + freeform X
- + uncomfortable X
- +zigzag X

### Related searches

- + chairs
- + Chair
- + sustainable design

### Similar objects

### Furniture > Chairs

- + 2005/6/1 Chair, 'Talon chair', carbon fi...
- + 99/85/1 Dining chair and design drawing...
- + 2003/82/1 Armchair, 'How high the moon',...
- + 99/2/4 Dining chair, wood/ upholstery fa...
- +2003/67/1 Dining chair, 'Coast', wood / ...
- + 2000/117/1 Chair, reproduction, based on...
- + 2000/111/1 Office chair, 'Aeron', polyme...
- + 99/96/1 Chair, moulded fibreglass, desig...
- + 2005/102/1 Chairs (3), 'Cero', fibreglas...
- + 97/232/9 Office chair (in 2 parts), belo...
- +2001/112/1 Chair, 'Embryo', polyurethane...
- +96/368/1 Chair (1), Swivel chair, moulde...
- +2003/83/1 Chair, 'Wiggle', cardboard, de...
- +97/139/1 Chair , 'Pepe' chair, CFC-free ...
- +2005/182/1 Seat, 'Leda seat', plywood / ...
- + 2006/75/1 Chairs (2) and stools (2), hor...
- + 2001/114/1 Chair, 'Wood', beech, designe...

## subject taxonomy

## applied to objects catalogued since 2000

### 'Early Morning Apple Feast' cupboard painted by Michael McWilliams, 2000



Images: 01 02

### Statement of significance

Michael McWilliams graduated in printmaking from the Tasmanian School of Art in Hobart in 1978, where in his final year he was a co-curator of the exhibition and catalogue 'Tasmanian Bush Furniture.' He worked for many years in the family antique business in Longford, Tasmania, and now runs his own business from Perth, Tasmania. During this time he developed a reputation for painting onto colonial or period furniture, exquisite, sometimes surrealistic, rural scenes, with Tasmanian animals and fish, as well as black and white cows, with dogs

### User keywords

### Add keywords

- + furniture x
- + tallboy x

### Related searches

- + furniture
- + shelves
- + Rural life

### Related Subjects

- + Australian colonial furniture
- + Folk painting
- + Rural life
- Australian animals

### Similar objects

### Furniture > Cupboards

- +86/1604 Bar Unit: (counter, shelves, mir...
- +85/174 Cupboard, night, wood, [England],...
- + 2000/93/1 Cupboard and key, 'Early Morni...
- + 85/2376 Cupboard, made from `Scrubb's Am...
- + 93/322/1 Food cupboard and bowls (4), wo...
- +85/542 Kitchen storage cupboard, metal, ...
- + 93/303/1 Cupboard, Australian cedar/pine...
- + 90/1033 Cupboard, Estate Carpentry, Aust...
- + H4973 Cupboard, Elizabethan, oak, court,...
- + 86/90 Cupboard, made from wooden Spirit ...
- + H6596 Cupboard, small, on legs with tray...
- + 86/1075 Cupboard made from KB Lager pack...
- + H4976 1 James 1st Oak cupboard in good c...
- + A9377 Cupboard base, cedar, used at Sydn...
- + A9374 Cupboard, cedar, shield panels, us...
- + 96/390/4 Bedside cupboard, gothic reviva...
- +2003/121/10 Locker, 'I. Kalowski', meta...

# user keywords/tags folksonomy

(augmented serendipity)

### 'Early Morning Apple Feast' cupboard painted by Michael McWilliams, 2000



Images: 01 02

### Statement of significance

show objects with images only

Michael McWilliams graduated in printmaking from the Tasmanian School of Art in Hobart in 1978, where in his final year he was a co-curator of the exhibition and catalogue 'Tasmanian Bush Furniture.' He worked for many years in the family antique business in Longford, Tasmania, and now runs his own business from Perth, Tasmania. During this time he developed a reputation for painting onto colonial or period furniture, exquisite, sometimes surrealistic, rural scenes, with Tasmanian animals and fish, as well as black and white cows, with dogs

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- +86/1075 Cupboard made from KB Lager pack...
- + H4976 1 James 1st Oak cupboard in good c...
- + A9377 Cupboard base, cedar, used at Sydn...
- + A9374 Cupboard, cedar, shield panels, us... 496/390/4 Bedside cupboard, gothic reviva...
- +2003/121/10 Locker, 'I. Kalowski', meta...

## there are no explicit incentives for taggers

### tagging is anonymous

## over 4,000 user tags added

# tags complement existing rich text records

### and formal taxonomies

## for discovery not descriptive purposes

### used in many different ways

### top tags

```
chinese (24x)
value (20x)
glass (18x)
price (17x)
```

search

show objects with images only

### Cloche hat, 1920



### Statement of significance

Deriving from the French word for bell, the cloche hat was one of two which dominated millinery fashion of the 1920s, particularly from 1923. The other was the more broadly brimmed floppy hat. The cloche complemented shorter hair fashions and emphasised the shape of the head. The style drew from the androgynous look women adopted, also termed gartonne, popularised by Victor Marguerite's novel of the same name published in 1922. Its simplicity was also encouraged by post-war economies, although the first cloche is said to have been produced in 1917 by the French milliner, Lucy Hamar. The cloche

### Category history:

### User keywords

### Add keywords

- +1920 X
- + 1920 fashion X
- +bell x
- + black x
- + cloche x
- + french X
- +head x
- + millinery x
- + random X
- + shape X
- +style x
- + ugly X
- + velvet x

### Related searches

- + french
- + beaded head dresses
- + shorter son

### Related Subjects

+ Collectors and collecting

### Similar objects

### Clothing and Dress > Cloche hats

- +85/1657 Hat, cloche, felt...
- +85/1649 Hat, cloche...
- +85/1655 Hat, cloche, silk & wool, Whitel...
- +85/1654 Hat, cloche, silk/wool, c 1918...
- +85/1650 Hat, cloche, velour, c 1930...
- + 85/1658 Hat, cloche, crin, c 1910...
- A8909 Green cloche hat, plush trimmed wi...
- + A10986 Hat, woman's, cloche style, pink ...
- +2004/81/11 Cloche hat, women's, cotton c...
- + 2004/81/10 Cloche hat, women's, velyet, ...

# the 4,000 tags represent as much as 40% of searches

# a small amount of user participation goes a long way

## search tracking

(frictionless serendipity)

SEARCH	BROWSE CATEGORIES	BROWSE USER KEYWORDS/TAGS	ABOUT	
		(search)	tegory history:	

### 'Early Morning Apple Feast' cupboard painted by Michael McWilliams, 2000



Images: 01 02

### Statement of significance

Michael McWilliams graduated in printmaking from the Tasmanian School of Art in Hobart in 1978, where in his final year he was a co-curator of the exhibition and catalogue 'Tasmanian Bush Furniture.' He worked for many years in the family antique business in Longford, Tasmania, and now runs his own business from Perth, Tasmania. During this time he developed a reputation for painting onto colonial or period furniture, exquisite, sometimes surrealistic, rural scenes, with Tasmanian animals and fish, as well as black and white cows, with dogs

### User keywords

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- + Australian animals

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- +86/1604 Bar Unit: (counter, shelves, mir...
- +85/174 Cupboard, night, wood, [England],...
- + 2000/93/1 Cupboard and key, 'Early Morni...
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- + 93/322/1 Food cupboard and bowls (4), wo...
- +85/542 Kitchen storage cupboard, metal, ...
- + 93/303/1 Cupboard, Australian cedar/pine...
- + 90/1033 Cupboard, Estate Carpentry, Aust...
- + H4973 Cupboard, Elizabethan, oak, court,...
- +86/90 Cupboard, made from wooden Spirit ...
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- + H4976 1 James 1st Oak cupboard in good c...
- + A9377 Cupboard base, cedar, used at Sydn...
- + A9374 Cupboard, cedar, shield panels, us... 496/390/4 Bedside cupboard, gothic reviva...
- +2003/121/10 Locker, 1. Kalowski, meta...

### cricket

search

show objects with images only

SIMILAR SEARCHES

Cricket Sport manufacturing marketing Football Tennis

### User keyword search results for "cricket"

Showing 5 of 5 records

A9640 Game, 'The Cricket Game', glass / cardboard, maker unknown, Czechoslovakia, date unknown.



95/239/11 Photographic print, Gilgoin meteorites, paper, [HC Russell], [Australia], 1890-1905



2001/76/1 Water removal system, 'Super Sopper', galvanised iron/ electroplated zinc/ polyurethane foam, invented by Gordon Withnall, developed and manufactured by Kuranda Manufacturing, Australia, 2001



2003/102/4 Audio recording, 'C'mon Aussie C'mon / Establishment Blues', 45rpm, World Series Cricket, vinyl, WEA Records Pty Ltd, Australia, 1978



2003/102/7 Cricket boots, pair, leather, manufactured by Nike in Indonesia, [1995]

### Keyword search results for "cricket"

Showing 50 of 85 records Show all 85 objects

Category history:

### Related user keywards

- + boots
- + cricket
- Instructions for the cricket game
- + leather

### Search filter

- + Audio cassettes
- + Audio records
- + Autograph books
- + Awards
- + Beer cans
- + Board games
- + Books
- + CD-ROMs
- + Calendars
- + Caps
- + Cigarette cards
- + Cigarette lighters
- + Collecting cards
- + Cricket boots
- + Cricket cages
- + Cricket scoresheets
- + Cricketers belts
- + Dice
- + Emu eggs
- + Event posters
- + Games
- + Magazine clippings
- + Medallions
- + Medals
- + Newspapers
- + Panoramic photographs
- + Photographic prints
- + Plates
- + Political badges
- + Postcards
- + Presentation cups
- + Presentation pieces
- + Programs
- + Sports safety helmets
- + Toy figures
- + Trophies



### aggregated synonyms

# high volume of searches eliminates 'false drop' errors over time

# this year there have already been 3 million searches

# ~23,500 unique search phrases

# everyone contributes data benefiting everyone

## search tracking is more powerful than tagging

## a look at the analysis tools on the backend

- 1.popular objects
- 2. tag viewer
- 3. search terms by object
- 4. popular search phrases (all)
- 5. popular freetext
- 6. popular tag
- 7. search results by term

### I.popular objects

Basic Stats | Popular Categories | Tag Stats | Recent searches and user keywords | Daily Search Counts | Popular objects | Popular search results | Image control | Stats by IRN | 6 Stat Counter Excel | Explore Search Terms | Logout

```
Popular objects
1 - (18681) 2005/1/1 Evening dress, beaded pink chiffon trimmed with charms, designed by Lisa Ho and made in the ...
2 - (9710) 94/129/1 Evening dress, womens, 'Chocolate box', plastic / fabric, designed by Jenny Bannister for C ...
3 - (7670) 95/23/1 Dress, evening, silk / polyester, designed by Jenny Bannister, Melbourne, Victoria, Australi ....
4 - (7497) B1495 Aircraft, flying boat, Catalina, PB2B-2, "Frigate Bird II", VH-ASA, metal / fabric, made by Bo ...
5 - (6624) 88/4 Steam locomotive, No. 3830, iron/steel/brass, New South Wales Government Railways, Eveleigh Rai ...
6 - (5869) 97/208/1 Shoes, pair, womens, 'Super elevated gillies', leather/ cork/ silk, Autumn/ Winter collecti ...
7 - (5129) 88/5 Locomotive, full size, steam, No.1243, metal / glass, made by Davy and Company, Atlas Engineeri ...
8 - (4950) 90/816 Aircraft, full-size, helicopter, Bell 206B Jetranger III, "Dick Smith Australian Explorer", V ...
9 - (4661) 98/54/1 Bicycle, Olympic 'Superbike', carbon fibre / metal, Australian Institute of Sport / Royal Me ...
10 - (4589) 2005/127/1 Clothing (9), boys, cotton / wool / metal / mother-of-pearl / plastic / paper / cardboard ...
11 - (4285) 92/405 Mantel clock, Sessions Clock Co, USA, 1905-1915 ...
12 - (3945) 2006/68/1 Three piece suit, men's, corduroy cotton, made by David Jones Ltd, Sydney, New South Wales ...
13 - (3793) 2003/83/1 Chair, "Wiggle', cardboard, designed by Frank Gehry, United States, 1972, made by Vitra, G...
14 - (3760) 86/1015 Room Divider, "Carlton", wood / plastic laminate, designed by Ettore Sottsass, made by Memph
15 - (3425) 85/1975 Armchair, 'Globe', fibreglass / aluminium / fabric / synthetic materials, designed by Eero A ...
16 - (3398) 99/4/46 Model steam engine and box, donkey engine, metal / cardboard, Scorpion Superior Model / Mode ...
17 - (3299) 92/305 Food safe (bush pantry), wood/ metal, unknown maker, [Queensland], Australia, c. 1925 ...
18 - (3087) H8859 Gold washing cradle, wood / iron, made by William Tom Jr and Edward Hargraves, Ophir goldfield ...
19 - (3066) 7949 Locomotive, steam, No. 1, metal, hauled the first passenger train in New South Wales in 1855, m ...
20 - (3040) L611 Aircraft, full size, Bleriot XI monoplane, wood / canvas / wire, designed by Louis Bleriot, mad ...
21 - (2948) 2000/128/1 Licence for gold mining, framed, issued to J McDonnell, printed by Government Printing Of ...
22 - (2911) H3875 Horse drawn coach, mail and passenger coach, timber / metal / leather, made by Cobb and Co. Co ...
23 - (2893) 96/386/2 Evening dress, womens, silk, Madeleine Vionnet, Paris, France c. 1930 ...
24 - (2876) 2004/36/1 Bowls & compotes, (15), 'Carnival', press-moulded iridescent glass, with Australian and Ne ...
25 - (2783) 2002/77/1 Wallpaper roll, 'Peacock' design, four colour screenprint on silver folled paper, made by ...
26 - (2740) 2000/134/1 Evening dress, womens, rayon, designed by Elsa Schiaparelli, Paris, France, 1935-1937 ...
27 - (2728) 2001/84/388 Motorcycle, Harley-Davidson, Limited Edition Road King Police Special, aluminium / steel ...
28 - (2653) 2005/6/1 Chair, 'Talon chair', carbon fibre reinforced plastic / steel, designed and developed by Ba ...
29 - (2603) 2005/101/1 Lawn mowers (3), non-motorised, metal / wood, made by Clyde Engineering Company Ltd / Qua ...
30 - (2597) 2002/72/1 Evening outfit, womens, comprising blouse/ skirt/ shoes, sllk/ leather, designed by Tom Fo ...
31 - (2579) 88/719 Steam locomotive, full size, No.3265, (original No. P.584), 32 class, made by Beyer, Peacock & ...
32 - (2517) 95/65/2 Dress and scarf, 'Lily', crepe, Zandra Rhodes, England, c. 1972 ...
33 - (2438) 85/209 Collection of women's costume & accessories, c 1910-1930 ...
34 - (2364) 93/391/66 Brassiere, womens, "Nu-U", nylon / cotton / metal, Berlei, Australia, 1957 ...
35 - (2357) B2309 Architectural model, with tile prototypes and associated material, Sydney Opera House, Jorn Ut ...
36 - (2337) A10207 Evening dress, womens, beaded tulle / pewter sequins / silk, maker unknown, [France], c. 1925 ...
37 - (2334) H4053 Ship model, HM Armed Brig 'Supply', 1:24 scale, wood / cotton and synthetic threads, made by G ...
38 - (2325) 2005/241/5 Mother of the bride outfit, women's, consisting of dress, jacket, hat, gloves, shoes and ...
39 - (2296) 2003/111/54 Toy model kit, submarine, 'Seaview', with packaging, licensed from the television show ' ...
40 - (2279) B1406 Fire engine, steam, horse drawn, full size, metal/timber, used at Broken Hill, NSW, Merryweath ...
```

### 2. tag viewer

Basic Stats | Popular Categories | Tag Stats | Recent searches and user keywords | Daily Search Counts | Popular objects | Popular search results | Image control | Stats by IRN | 6 Stat Counter Excel | Explore Search Terms | Logout

Most tagged objects	Most popular tags
[13] 343174	ACTIVE:
[12] 319046	1 [24] chinese
[10] 98203	2 [20] value
[9] 237627	3 [18] glass
[9] 254125	4 [17] price
[9] 358535	5 [15] powerhouse museum selection
[8] 319049	6 [14] blue
[8] 299447	7 [12] bell
[8] 10767	8 [12] gold
[7] 8421	9 [11] japanese
[7] 11691	10 [11] fish
[7] 12217	11 [11] silver
[7] 85930	12 [11] stoneware
[7] 96177	13 [11] wood
[7] 143927	14 [10] vase
[7] 157797	15 [10] brass
[7] 295377	16 [9] bicycle
[7] 204810	17 [9] aboriginal
[7] 214646	18 [9] enamel
[7] 177909	19 [8] beer
[6] 177790	20 [8] badge
[6] 174785	21 [8] black
[6] 185841	22 [8] bluesky creative
[6] 188183	23 [8] bowl
[6] 194998	24 [8] red
[6] 213350	25 [8] white
[6] 254121	26 [7] sessions
[6] 160761	27 [7] metal
[6] 96180	28 [7] model train
[6] 127437	29 [7] jug
[6] 10262	30 [7] green
[6] 319373	31 [7] horse
[6] 304392	32 [7] indigenous
[6] 356349	33 [7] bowling club
[6] 358568	34 [6] box
[5] 358514	35 [6] boots
[5] 360715	36 [6] bronze
IEI 040070	07 (0)

### 3. search terms by object

### Search terms used for IRN: 157248

- + shoes [64]
- + punk [38]
- + Vivienne westwood [36]
- + platform [30]
- + westwood [23]
- + Shoemaking [16]
- + vivienne westwood platform shoes [12]
- + new london [10]
- + 20th century shoes [7]
- + Fashion [7]
- + sex [6]
- + shoe [5]
- + handmade [4]
- + Footwear manufacture [4]
- + fashion design [4]
- + crocodile [4]
- + description [4]
- + Autumn [4]
- + london [3]
- + Aesthetic movement [3]
- + mclaren [3]
- + vivienne westwood shoes [3]
- + Womens [2]
- + type 4 [2]
- + Shoes by Vivienne Westwood [2]
- + Shoe design [2]
- + ring [2]
- + house [2]
- + image [2]
- + 4 inch [2]
- + 1950s [2]
- + designer [2]
- + cap [2]
- + contemporary design [1]
- + Fashion shows [1]
- + fetish [1]

### Shoes by Vivienne Westwood, 1993

### Statement of significance

Vivienne Westwood (born in England, 1941) is a widely respected contemporary fashion designer who is known for her idiosyncratic designs. The pair of platform 'gillie' shoes are typical of her quirky designs that reinterpret traditional dress. Apart from the type of lacing at the vamp, Westwood's shoes bare little resemblance with the traditional gillie worn by Scottish Highland dancers. Rather, Westwood's shoes with their extreme heel and concealed plaform are reminiscent of fetish footwear. The juxtaposition of the traditional with the taboo is characteristic of Westwood's subversive designs.

The shoes were designed as part of Westwood's Anglomania' collection Autumn/Winter 1993 and received much publicity when the supermodel, Naomi Campbell fell on a London catwalk when wearing them. Westwood first designed shoes when she was in partnership with Malcolm McLaren. For their shop 'Sex' they sold stiletto shoes with leopard print uppers inspired by 1950s design. When her own label was established in 1980, Westwood designed two new shoes for each collection until 1988 when she standardised her shoe designs. With each collection since then, she has gradually exaggerated the basic style. The 'Super elevated gillie' which has a 9 inch heel and 4 inch platform was originally shown in the 'Portrait' collection of 1990. Westwood gets her handmade shoes made in the East End of London.

### 4.popular search phrases (all)

Basic Stats | Popular Categories | Tag Stats | Recent searches and user keywords | Daily Search Counts | Popular objects | Popular search results | Image control | Stats by IRN | 6 Stat Counter Excel | Explore Search Terms | Logout

### Search Details Start Date: 2007030 YYYYMMDD End Date: 2007033 YYYYMMDD 1 freetext: subject ✓ keyword: tags: phm site: dhub site: opensearch: Go!

### Search Results

SELECT search,count(\*) AS counter FROM searches WHERE ((site\_id = 1) AND (date\_stamp <= '20070331') AND (date\_stamp >= '20070301') ) GROUP BY search ORDER BY counter DESC

3347	fashion
3230	shoes
2877	cardboard
2838	Lace
2831	children
2798	Transport
2787	brass
2732	Manufacturing
2593	1984
2554	jewellery
2535	advertising
2433	australian design
2428	embroidery
2373	head
2328	handle
2275	family
2243	enamel
2223	chinese
2185	Armour
2073	wool
1932	english
1913	image
1820	house
1812	red black
1811	Posters
1769	construction
1740	exhibition
1659	water
1637	japanese

## 5. popular freetext

Basic Stats | Popular Categories | Tag Stats | Recent searches and user keywords | Daily Search Counts | Popular objects |
Popular search results | Image control | Stats by IRN | 6 Stat Counter Excel | Explore Search Terms | Logout

### Search Details Start Date: 2007030 YYYYMMDD End Date: 2007033 YYYYMMDD 1 freetext: subject keyword: tags: phm site: dhub site: opensearch: Go!

### Search Results

SELECT search,count(\*) AS counter FROM searches WHERE ((site\_id = 1) AND (date\_stamp <= '20070331') AND (date\_stamp >= '20070301') AND ((cloud = NULL) OR (cloud = 0)) AND ((subject\_search = NULL) OR (subject\_search = 0)) ) GROUP BY search ORDER BY counter DESC

2102	chinese
2094	armour
1921	shoes
1781	manufacturing
1780	Posters
1740	exhibition
1597	fashion
1539	Jewellery
1522	Decorative metalwork
1483	cardboard
1461	Lace
1458	steam engine
1389	medals
1300	badge
1289	Plates
1259	photograph
1256	flowers
1226	copper
1221	bowls
1181	advertising
1172	enamel
1163	Transport
1122	steel
1121	embroidery
1102	double
1084	costume
1048	brass
978	lid

## 6. popular tag

Basic Stats | Popular Categories | Tag Stats | Recent searches and user keywords | Daily Search Counts | Popular objects |
Popular search results | Image control | Stats by IRN | 6 Stat Counter Excel | Explore Search Terms | Logout

1984

head

### Search Details Start Date: 2007030 YYYYMMDD End Date: 2007033 YYYYMMDD freetext: subject keyword: **V** tags: phm site: dhub site: opensearch: Go!

### Search Results

2455

2358

SELECT search,count(\*) AS counter FROM searches WHERE ((site\_id = 1) AND (date\_stamp <= '20070331') AND (date\_stamp >= '20070301') AND (cloud = 1) ) GROUP BY search ORDER BY counter DESC

2000	11000
2290	handle
2219	family
1812	red black
1739	brass
1720	image
1638	wool
1625	english
1545	water
1474	house
1394	cardboard
1377	lace
1318	japanese
1297	british
1227	shoes
1225	construction
1135	food
1118	children
1032	1966
932	enamel
906	modern
887	silver coin
870	satin
858	1956
852	1969
849	manufacturing
844	made in china
829	gilt

### 7. search results by term

Basic Stats | Popular Categories | Tag Stats | Recent searches and user keywords | Daily Search Counts | Popular objects | Popular search results | Image control | Stats by IRN | 6 Stat Counter Excel | Explore Search Terms | Logout



### Search Results

SELECT result\_irn,count(result\_irn) as counter FROM searches WHERE ((site\_id = 1) AND (search = "fashion") AND (date\_stamp <= '20070331') AND (date\_stamp >= '20070301') ) GROUP BY result\_irn ORDER BY counter DESC

and the second	Count for this term	Count for IRN for this period for ANY term	IRN	SummaryData
	44	88	161382	98/165/2 Clothing ensemble, dress and shoes, womens, embroid
	29	98	12296	2003/99/1 Outfit and handbag, womens, consisting of blouse,
	28	69	354382	2005/234/1 Outfit, womens, consisting of coat, skirt, t-shir
	27	145	10268	2001/66/1 Outfit, womens, cotton mix dress/ leather shoes, d
ý	18	60	161376	98/165/1 Ensemble, coat, trousers and shoes, womens, silk /
	16	80	319728	2003/187/2 Outfit, womens, viscose elastine/ velvet, selecte
	16	91	11555	2002/72/1 Evening outfit, womens, comprising blouse/ skirt/
	15	52	126154	92/1961 Backpack, 'Guitar Twang', screenprinted cotton / pla
	15	20	153292	96/386/29 Bolero, rayon, [Australia], c 1940
	15	69	350418	2005/110/1 Book / clothes series, 'The Wizard of Jeanz' coll
	15	89	11532	2002/64/1 Outfit, womens, comprising t-shirt, skirt, belt, s
	15	47	123541	92/190 Shoes, pair, women's, suede / velvet / leather, made
	15	38	204068	A9455 Evening dress and fabric panel, sequins / beads / nett
	13	126	9867	2001/19/1 Outfit, womens, halterneck top/ pants/ shoes, wool
	13	74	11756	2002/98/1 Evening coat, womens, silk velvet and gauze/ diama
	12	43	10951	2001/90/1 Archive, Mercedes Australian 1998 Fashion Week, vi
	12	46	10952	2001/91/1 Archive, Mercedes Australian 1999 Fashion Week, vi
	12	21	200397	A8922 Pair of flat-soled white kid boots with side lacing. E
	12	84	346864	2004/165/1 Uniform, womens, 'Wirriyarra', designed by Peter
	12	44	156591	97/183/1 Sandals, pair, women's, 'Bondage', suede/leather/ru

# tripling of public collection enquiries

# public is helping correct old records and expand collection descriptions

### H10321 Projector, `Cine', Kodak model B, hand-held, Eastman-Kodak, New York, USA, 1930s (AF).



### Description

Projector, 'Cine', Kodak model B, hand-held, Eastman-Kodak, New York, USA, 1930s (AF).

### Registration number H10321

### User keywords

Add

- \*Use comma to separate multiple tags
- +16mm camera >

### Similar objects

### Photographic Equipment > Movie projectors

- + H5072 Film projector, early type 'Howath...
- + H5865 Cinr projector, Keystone Manufactu...
- +H7924 Hand operated, 35 m.m. movie proje...
- + H7977 Movie projector, film magazine, tr...
- +H7978 Projection equipment:-Movie proje...
- + H8947 Movie projector, Pathe Baby and fi...
- + H9013 Projector for movie film "The Impr...
- + H9016 Movie projector 35mm by Heinrich E ...
- + H9250 Projector, movie, 35 mm, theatre, ...
- + H9249 Projector, movie, 35 mm, portable,...
- + H9302 Projector, movie, 16 mm portable, ...
- + H9307 Projector, movie, 35 mm, theatre, ...
- + H9355 Projector, Movie, 35 mm, Child's, ...
- + H9360 Projector, 8 mm movie, domestic, `...
- + H9367 Camera, cine/projector combination...
- + H9392 Projector, Cine, 35 mm, Urban Bios...
- + H9528 Cine Projector, 8mm, Homemade and ...
- + H9766 Plank 'Orophan' movie projector 9....
- + H10323 Movie projector, Home, 'Rolex', 1...
- + H10321 Projector, 'Cine', Kodak model B,...
- + K15 Film Projector, 'Noris' 9.5 mm, has ...
- +88/491 Cine Film Projector, 16mm, portab...
- +93/99/1 Film projector with speaker unit...
- + 93/335/1 Movie projector with cover and ...

### H10321 Film camera, `Cine', Kodak model B 16mm hand-held, Eastman-Kodak, New York, USA, c1928



### Description

Film camera, 'Cine', Kodak model B 16mm hand-held, Eastman-Kodak, New York, USA, c1928

### Registration number

H10321

### User keywords

### Add keywords

+16mm camera x

### Related searches

- + 16mm camera
- + h10321
- + kodak

### Similar objects

Photographic Equipment > Movie camera accessories

+ H10321 Film camera, 'Cine', Kodak model ...





Planning your visit Exhibitions & Events

Education

Collection & Research Online Resources



Objects from the collection of the Powerhouse Museum, Sydney Australia

### Powerhouse Museum Collection Search 2.2

SEARCH	BROWSE CATEGORIES	BROWSE USER KEYWORDS/TAGS	ABOUT
	2 2 2 2	(search)	ategory history:
show object	ts with images only		

2003/40/1 Convict love token, H. Heald, 'Keep this dear Mary for my sake till the departure of thy life / The gift of a friend whose love for you will never end H Heald', copper, [convict made], Britain / Australia, 1825 - 1835

### No image is publically available for this object.

Because of the age of the Museum's collection some objects in the Museum's collection have not yet been digitised. Some images are not available for Copyright reasons.

### Statement of significance

Convict Love tokens such as this one by H. Heald for 'Mary' have been described by Anne Schofield as the first Australian artwork. Even purely narrative tokens such as this example have their own distinctive style, but even more important is the fact that they exist at all. They were made from smoothed-down coins as mementos for wives, lovers friends and family members (including those of the same gender). Their purpose was to comfort the recipient, and perhaps subconsciously to keep alive the memory and relationships of a convict transported to the far side of the world. The tokens' very tangibility both as the voice and one-time personal belonging of a convict makes them unique

### User keywords

### Add keywords

- + convict x
- + love token x

### Related searches

- + Convict
- + the first fleet
- + sad

### Similar objects

### Numismatics > Convict love tokens

- + N21457 Token Replica, Australia. Convict...
- + 2003/42/1 Convict love token, copper-all...
- +87/982 Love token, convict John Howe, co...
- + 87/1494 Convict love token, First Fleet,...
- + 2003/40/1 Convict love token, H. Heald, ...

## success is prompting wider-scale change

# digitisation now has a very clear public purpose

# access drives preservation access drives digitisation

# prioritising what to digitise next is now possible

## reinvigorating the collection

# new insights into possibilities for future exhibitions

both online (coins, slide rules!) and in the galleries

# this is still considered a work in progress

# more statistics & analysis?

## Fresh + New blog www.powerhousemuseum.com/dmsblog

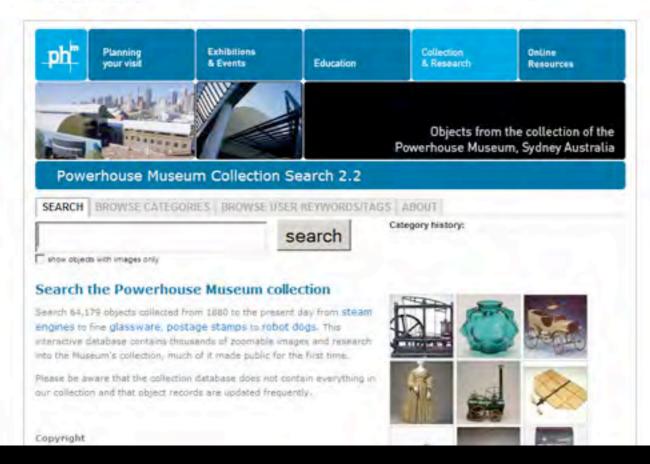


« Older Page 1 of 34

### OPAC2.2 - New look and new features on our collection database

Published by Seb Chan April 5th, 2007 in Web 2.0, Web metrics and Collection databases.

© O Comments



### Type and Wait to Search

### About

Fresh+New is run by the Web Services & Digital Media teams at the Powerhouse Museum, Sydney. The purpose of the site is to act as a repository and sounding board for discussions around digital media and its use in museums.

This site is for discussion purposes only and does not represent the offical views of the Powerhouse Museum. Any views expressed on this website are those of the individual post author only. The Powerhouse Museum accepts no liability for the content of this site.

Please direct any correspondence to sebc [at] phm.gov.au

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Collection databases (11)

Copyright/OCL (44)

Developer tools (2)

Digital storytelling (19)

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